

EOVation competition rules

Article 1: Organisation

This competition is organised in the Czech Republic by CzechInvest as an operator of ESA BIC Prague, on request of ESA, European Space Agency. This competition is called EOvation®.

Article 2: Objectives

The aim of the competition is to promote the use of space technologies for the benefit of people and our planet by organising a public event around space issues. The ESA and its' partners have several objectives in proposing this grassroots project:

- To develop the spirit of enterprise among young people
- To demonstrate that space is a vector of innovation for employment and economic development in a sphere beyond its usual ecosystem
- To participate in the adoption and reuse of space technologies and data
- To find future candidates, in the short or medium term, for the ESA BICs and partner incubators. This competition is organised on the 16-17th of March 2018 in Brno in IBM premises.

Article 3 : Challenges

The organisers will provide challenges with one open challenge.

Article 4 : Schedule

The competition is organised according to the following schedule:

- T1: Friday, March 16, 2018 3 pm – 5:30 pm. Meet-up - Meeting with the experts and presentation of challenges. Final constitution of groups and choice of subjects before the start of the competition. Then at 5:30 pm: official start of the competition
- T2: Friday, March 16- 17, 2018 5:30 pm to 5:30 pm: Group Work - group work for each team with the help of the teams of expert mentors.
- T3 Saturday, March 17, 2018 6:15 pm: Presentation of projects before the regional jury
- T4: Saturday, March 17, 2018 between 8 pm and 9 pm, depending on the number of candidates: Award of prizes (announcement of results, comments on each group).

Article 5 : Participants

Participation in the competition is open to business creators, students, researchers, entrepreneurs, associations, companies, developers, users, job seekers, designers and space experts. Together they will form teams to take up, in 24 hours, one of the challenges to be proposed by the organisers or one open challenge. The competition is open to teams of two to five people including:

- adult individuals having an activity or residing in the EU (business creators, students,

researchers, developers, users, designers and space experts, job seekers, etc.)
- and/or private law legal entities (associations, companies), represented by an individual delegated to participate in this competition, with no limitation as to nationality.

The organiser reserves the right to refuse the participation of any person if the maximum number of places has been reached or for any other reason resulting from non-compliance with the provisions of these rules or a legal or regulatory provision.

Article 6: Terms of participation

All participants must first register on the official website at the following address:
<http://www.esa-bic.cz/index.php/eovation-city-climate/>

The organizer for the competition event reserves the right to refuse access to the buildings of the competition sites to persons who are not registered on the abovementioned official website. Registration implies irrevocable acceptance of the following:

- these rules
- receipt of emails from the competition organiser
- optionally, receipt of offers and emails from the organiser's partners
- ratification of authorisations relating to image rights which, where applicable, will be requested by the organisers, to enable them, and their partners, to use and disseminate, free of charge and on a non-exclusive basis, photographs of the participants and use these photographs, in EO Vation competition rules 3 whole or in part, for teaching, research, cultural or scientific or commercial exploitation purposes.

Registration and participation in the contest is free of charge.

Article 7: Constitution of teams and allocation of topics

The constitution of teams is carried out freely and will not be imposed by the organisers. The minimum person required per team is 2 people. The organizers encourage the formation of teams with different profiles and specialities. Single candidates will be helped by the organizer to form a team before or just at the beginning of the competition events.

The presentation of topics will be supplemented until the official opening of the competition and the teams may change their choice of topic until the start of the event. Several competing teams can develop the same topic.

Article 8: Confidentiality and intellectual property of developments

Participants are duly informed - and acknowledge - that the organizer does not guarantee the confidentiality of the information contained in the project files submitted.

The organizer advises participants to take all measures that they deem appropriate to protect the information or technical elements that they hold and which would likely be the subject of intellectual property rights, prior to participating in the event.

Participants undertake to inform the organizers of any intellectual property rights they hold, and which are enforceable against the exploitation of work done within the framework of this

competition to meet one of the challenges.

Participants are reminded that all information or technical elements they hold and which are not covered by intellectual property rights are part of the public domain.

Regarding software developments, candidates retain full ownership of the intellectual property rights on software developed within the framework of the competition, and exclusivity of commercial exploitation.

However, they authorise the organisers to use, for the sole purpose of promoting the competition and candidates, excerpts from these developments, in a form to be decided between the candidate and the organisers, for example in the form of a screen shot, limited access to the development for noncommercial purposes or any other form defined by mutual agreement to allow good communication on results of developments made during EOvation, without affecting the ownership and exclusivity of the commercial exploitation retained by the candidates.

Article 9: Assistance in preparing project files

Several teams of mentors who are experts in different areas (project management, business creation, earth observation data etc.) will be made available by the organiser to assist candidate teams who wish, on the competition sites.

Article 10: Designation of winners

Each team will present its project to a jury during a 7-minute presentation which will take place at the end of the competition. The assessment criteria for each project focus on the following points:

- use of EO. Non-compliance with this criterion is eliminatory.
- the innovative and original nature of the project (product, service, incremental, radical and architectural, technological and organisational, business model, social innovation)
- the expected benefits of the project (relevance of the project to major social issues, etc.) in particular, in terms of creation of services and employment.
- the validity of the economic model to generate income (maturity of supply and demand, reliability analysis, etc.)

At the end of this presentation, the jury will meet and designate the three winners of the competition.

The participants irrevocably acknowledge:

- that they have been informed that the rules do not provide for any recourse regarding the constitution or decision of the jury
- that jury deliberations are confidential and will not be disclosed to participants.

Article 11: The prizes

The best project will be awarded. The prizes are set by the organiser and they are not enforceable.



The projects of the winners will be promoted through:

- institutional communication (via the websites and newsletters of the organiser and, where applicable, its partners)
- presses relations
- networking with the organiser and its partners.

Article 12: Award of prizes

The official award of the "EOVation" 2018 prizes will take place during an awards ceremony on the 17th of March.

Article 13: Change of competition dates

The organiser cannot be held liable if, in case of force majeure or events beyond its control, it is required to cancel, reduce, extend or postpone this competition or change the conditions.

Article 14: Interpretation of the rules

Participation in the "EOVation" competition implies full acceptance of the terms set out in these rules. The organiser of the competition event in which the candidate participates will be sovereign for all matters relating to the application of these rules or any issue that may arise which is not covered by them. Its decisions are final.

Article 15: Legal filing

The rules may be changed at any time in the form of an amendment by the organiser, in accordance with the conditions laid down and posted online on the website eoclimlab.eu. They will take effect from the date they are published and all participants will be deemed to have accepted them by the mere fact of their participation in the competition, from the effective date of the change. Any participant who refuses the changes made will not be able to present his/her project.

Article 16: Candidates' commitments

Participants undertake to respond to any request for information from the organiser of the competition event in which they participate or of the selection committee and jury. The organisers reserve the right to cancel the application and participation of any person who fails to respect these rules, the equipment and premises of the competition venues, of third parties, etc. The candidate undertakes not to exercise any recourse concerning the organisation of the competition, the results and jury's decisions.