

# ESA BIC PRAGUE

## Space for your ideas

### EOVation Brno 2018



# Let me introduce myself



**Michal Maxian**  
Hacker  
Facilitator  
Innovator

big-data, HPC, distributed systems  
Automation, IoT, security

michal@maxian.sk

# Friday Schedule

**15:00** Registration

**15:30** Welcome in IBM speech

**15:45** Workshops to help you tackle the technology and challenges:

**Jiří Pětník:** How to tackle IBM Cloud and technology

**Jáchym Čepický:** GIS & Remote sensing and EO data processing

**Pavla Jindráková:** Data analytics platform for Climate resilience

**Michal Kuneš:** Start-up your business in space – funding opportunities

**17:00** Build your team and pitch your idea

**17:15** Presentation of tools and data-sets

**17:30** Start hacking

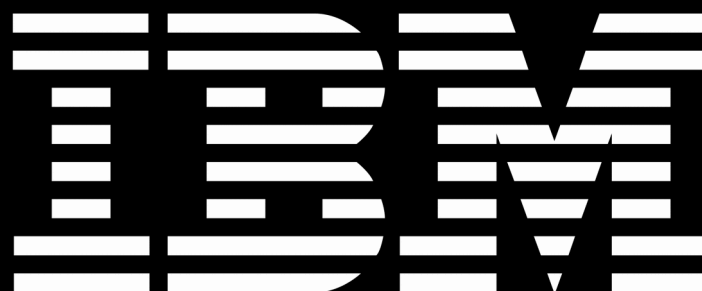
**20:00** Dinner

# Saturday Schedule

- 0:00**    Dancing in The Moonlight
- 2:30**    Break, energiser
- 6:00**    Morning refreshing walk
- 9:00**    Breakfast
- 13:00**   Lunch
- 16:00**   Pitch training
- 17:30**   End of hacking and small break
- 18:15**   Presentation for the jury
- 20:30**   Award ceremony, Farewell cocktail



# Welcome in IBM



# Workshop time!

# Challenges

Climate change and city life  
Smart city  
Urban development



# Criteria

## Use of Earth observation data

### Innovation index

the innovative and original nature of the project: radical, technological and social innovation of products and services

### Benefit index

the expected benefits of the project and its relevance to major social issues

### Business index

the validity of the economic model to generate income (maturity of supply and demand, reliability analysis, etc.)



# Rules

Minimal team → 2-5 people

Time → 24 hours

*Only for registered hackers*



# Resources



business  
incubation  
centre

GIS data  
Data sets  
Mentoring

*Coffee and keyboard*

# Pitching time!



# Let's team up

*Who don't have team yet?*



# Let's do it!



business  
incubation  
centre



**CONTACT US:**  
**ESABICPRAGUE@CZECHINVEST.ORG**



Ministerstvo dopravy